

Courses – attended and planned

In addition to our weekly business development meetings we also attend a number of externally held courses.

July 09'

- The team attended a one day course in London on Customer Service.

August 09'

- aesthetics had a meeting with our trainer for Investors in People.

September 09'

- International Academy Of Advanced Facial Aesthetics-London: Harry attended 2 days training in the advanced techniques in Botox & Dermal Fillers.
- LUMINEERS**-Midlands: Harry attended this workshop, to further his knowledge on this new technique. Unlike traditional veneers, Lumineers, require no injections or drilling, and no pain. They are reversible so you have nothing to loose... only a beautiful smile to gain.

October/November 09'

- Customer Service Course in Dublin: Team attending.
- British Academy of Cosmetic Dentists - Edinburgh: Harry attending this 2 day Conference.
- British Dental Hygienist & Therapist Association - Bournemouth: Smita will attend this 2 day conference.

Strategic Alliances

These partners have been carefully chosen by **aesthetics** for you to benefit from their expertise and customer service.

- Alexander Wood : Specialist in bespoke Suits.
- Christine Parry : Specialist in Semi Permanent Make up.
- Clipso Hair Salon in Watford.
- Turan Bar & Indian Tapas Restaurant in Hatfield.

Please visit our website for special reductions for **aesthetics** members

Your Team



In this issue our senior Hygienist Smita Mistry tells us all about herself....

Q What is your star sign?

A Sagittarius

Q Where were you born?

A Leicester

Q Marital status?

A Single

Q Favourite Holiday?

A Perth Australia...just a really cool lifestyle they have big houses, loads of land, 5 mins from the sea

Q Strangest Job?

A I have loved all the jobs I've done... sad but true !!

Q Three things you would take to a desert island?

A Laptop (to stay in touch with friends/family, use as my diary & for music), a camera & my best friend (for more fun & crazy times)

Q Tell us something no one else knows about you?

A When younger I won the 1st prize of a framed gold disc from the 80's pop group ABC, for writing a valentines poem in a national competition, but I copied the poem from a card sold in my friends shop!!

Q Favourite thing about working at aesthetics?

A Our great patients & the opportunities I am given to train on all the latest techniques in the dental field, making me always feel up to date with new knowledge and skills.

in the press

Welcome to the Autumn edition of our newsletter. We hope everyone is refreshed after their Summer break. We would be grateful if you could pass on the extra newsletters to family and friends and you can download it from www.aesthetics-dentistry.com



**Do the colour of your teeth embarrass you?
Worry no more and let us help you turn
heads at your Christmas party !**

Get a Brighter Whiter **aesthetics smile in just 2 weeks...
"With Our Professional Home Teeth Whitening Treatment"**

aesthetics Exclusive Christmas Offer
only £99 * (normally £359.50)

Includes:

- Impressions we take to make your very own custom made trays
- Professional Instructions & Tray fit given by our Teeth Whitening Consultants
- 3 tubes of Professional Strength Teeth Whitening Gel
- Maintain that white smile for life as we give you the trays to keep !

Don't delay and book your appointment by 31st December 2009.
This offer is only valid on production of this coupon.

*For terms and conditions on this offer please visit our website.

Services aesthetics offer...

Emergencies seen same day.

Corporate rates available for employees of T-Mobile, Eisai, Computacenter, Ocado and Veolia Water.

General Dentistry

- Free informal chats
- Oral health assessments (dental, gum and soft tissue examination)
- Same day emergency appointments
- Hygienist services
- Mercury free (white) fillings
- Crowns (caps)
- Bridges
- Root canal treatment
- Dentures
- Implants
- Fresh breath clinic

Cosmetic Dentistry

- Mercury free (white) fillings
- Teeth whitening
- Veneers
- Lumineers
- Invisalign (invisible) braces
- Inman Aligners
- Implants
- Smile Makeover's

Facial Rejuvenation

- Botox (anti wrinkle therapies)
- Dermal fillers – Restylane, Hydracell, Lareese
- Advanced Skin Health Restoration – for the treatment of common skin complaints (acne, acne scarring, hypersensitive skin, rosacea, hyper pigmentation, photo damaged skin)
- Non traumatic peels – stimulate new skin cell production resulting in a glowing complexion – free chats available.

Do you feel worried about visits to the Dentist?

- Never be unsure of all the options available and the costs involved with our FREE Informal Consultations with the Dentist, so that we can help you eliminate your concerns.
- There is absolutely NO OBLIGATION for you to join our practice or sign up to anything, we are here to purely help you with any anxieties or worries you may have.

To book this **FREE Informal Consultation** just call and speak to one of our compassionate team members.

Receive a £10 Marks and Spencer Voucher Plus Enjoy a Luxury Experience each month and it won't cost you a penny with our monthly aesthetics Referral Reward Programme.

Don't miss out !!

Before **After**

We now have 5 prizes every month which means 5 winners every month, the prizes are:

- Free Hygiene Visit (worth £51)
- Free Botox (worth £330)
- Free Skin Assessment and Starter Kit (worth £139)
- Tea at the Grove or Sopwell House (worth £50)
- Champney's Full Body Massage Or Spa Heaven Cocoon (worth £75)



Private Consultation Room



Reception



Patient Lounge



Dental Studio



aesthetics Spa Studio



Free Wifi & Internet



Hot & cold Refreshments Available

INVESTORS IN PEOPLE

Improving Business Performance

aesthetics has just started the first round of assessments for this recognition.

Your chance to win a Complimentary Gift in time for Christmas when you join our Social Media Groups : worth £60

aesthetics now belong to the following social networking groups. Please refer to our website for further details.

facebook

You Tube

my Linked in profile

twitter flickr™