

## Courses – attended in 2010

In addition to our weekly business development meetings we also attend a number of externally held courses. This allows us to offer you the best care and service possible.

### April

- Botox Presentation at KTB's & Connections Beauty Salons
- Enhanced Customer Service Team Training
- Denplan Membership Scheme Advanced Team Training
- Dermal Fillers demonstration on Lips and Nose to Mouth Lines – at **aesthetics**
- Invisalign Open Evening – at **aesthetics**
- Dental Health Stand at University of Hertfordshire – Hatfield Campus

### May

- Certified Medical Emergencies and First Aid Annual Update – team training of theory and practical
- Latest Advances in Cosmetic Dentistry – 2 day course in Las Vegas
- Sedation/Relative Analgesia update training – London

### June

- Meso – Fillers used to rehydrate the hands and décolletage – London
- Annual World Aesthetic Conference – latest trends in cosmetic dentistry -London
- Refresher on Restylane Fillers Advance Course – cheeks and tear troughs (beneath the eyes) – London

## Your Team



Invisalign Open Evening at **aesthetics**



Botox Demonstration by Dr Singh at Connections Beauty Salon

### **aesthetics** Strategic Alliances

**Ardyss** New to the UK

Reshaping Garments for Men & Women designed by an Osteopath that help you look 2-3 sizes slimmer in minutes !!

No Dieting \* No Exercising \* No Surgery  
\* No Pills \* Promotes overall weight loss  
\* Corrects your posture \* Reduces your waistline

SEEING IS BELIEVING !!

Available through an Independent Ardyss Distributor only!

To find out more please contact:  
Elaine Diviney on 07912 361429 or visit  
[www.ardyslife.com/elainediviney](http://www.ardyslife.com/elainediviney)

## aesthetics referral reward programme

We are always happy to treat family and friends of existing patients. Since we are a new business, word of mouth referrals are critical to us. We would be very grateful to all patients that are happy with our service to mention us to their family and friends.

As a gesture of thanks we will be holding a prize draw on a monthly basis. For every patient you refer who registers with us, we will automatically send you a £10 Marks and Spencer voucher as a thank you, and enter you in our monthly prize draw. Please refer to our website for further information.

**aesthetics, 5 Parkhouse Court, Hatfield, Herts, AL10 9RQ**

aesthetics

issue 7, Summer 2010

## in the press

We hope you are enjoying the summer watching our boys compete in the World Cup, along with endless jugs of cool summer cocktails & BBQ's !

We would be grateful if you could pass on the extra newsletters to family and friends which you can also download from [www.aesthetics-dentistry.com](http://www.aesthetics-dentistry.com)



**Do you have a Dental Phobia?  
Have you always feared your visits to the dentist?  
Are these anxieties putting you off from getting  
the smile you want & deserve?**

**aesthetics** can help as we now offer dental sedation. This is available for all of our comprehensive list of dental procedures. We pride ourselves in ensuring your visits to us are as relaxing as possible eliminating your anxieties of fear and pain.

This will mean that you no longer have to be fearful or worried of a visit to our dental practice.

Give us a call on **01707 261367** and look forward to a healthy and pain free mouth.



"Since meeting Harry and his team my faith has been completely restored in dentists. I Highly recommend **aesthetics** to everyone, especially if like me you are scared of needles, I wouldn't trust any other dentist"  
**Amanda J from Hoddesdon Herts**

## aesthetics Oral Health Assessment

At **aesthetics** our whole dental team work in partnership and we are dedicated to providing you with the best care with minimal non invasive treatment. Our clinician's ultimate goal is to eliminate all dental disease to improve your oral health and enhance your confidence and smile, so we can provide you with a full comprehensive range of treatment options.

### aesthetics 1 hour New Patient Oral Health Assessment & Examination:

This is a comprehensive clinical examination of both internal & external tissues, joints & muscles around the mouth.

This assessment includes:

- A private consultation to answer any queiries or concerns you may have.
- A thorough check of your past & current medical history.
- A smile assessment, to evaluate the options that would be available to give you the smile that you want.

We then carry out 6 screenings:

- Oral Cancer/Soft Tissue Screening
- Bite and Jaw Bone Movement Screening
- Caries (decay) Screening
- Restorative Screening
- Periodontal Screening to detect the level of gums disease present in your mouth
- Special tests: - All necessary digital radiographs, which produce 90% LESS radiation than conventional xrays.
  - An Intra oral camera examination to pick up problems which cannot be detected by the eye.
  - A Full set of colour digital photographs.

After this assessment and examination we will discuss our findings and present you with a full written treatment plan of our findings with your own copy of the radiographs and photos. You can then make an informed choice of the most suitable treatment available for your dental needs.



## What is new at aesthetics.....

### Are you kept awake from your partners snoring?

Snoring is a common problem that affects people of all ages. Acute snoring can have physical and emotional effects on normal sleeping patterns, causing exhaustion. It can also have an emotional impact on relationships too, as often partners of snorers can become resentful due to the fact they too are deprived of sleep.

Let **aesthetics** show you how a simple appliance worn overnight can give you and your partner a peaceful nights sleep



Please **contact us** for more information.

### Restylane Vital (Dermal Fillers)

Does your skin feel dry, look wrinkled and dull from years of sun damage? How would you feel if we could improve your skin tone, texture and complexion without the need for surgery and at a fraction of the cost?

**aesthetics** are now offering **Restylane Vital** to revitalise the skin, by restoring skin hydration. This is perfect for treating thin delicate skin where there is loss of firmness and tone and is ideal to treat sun damaged skin.

We can treat the following areas:

- Hands
- Face
- Neck
- Décolletage
- Lips
- Under the eyes

#### Décolletage area



Speak to one of our team members for further information or better still book in a **FREE** Pre-Assessment with Dr Singh, to see how we can make improvements your skin to make you **look and feel 10 years younger.**



#### Dehydrated aging hands



Reception



Patient Lounge



Dental Studio



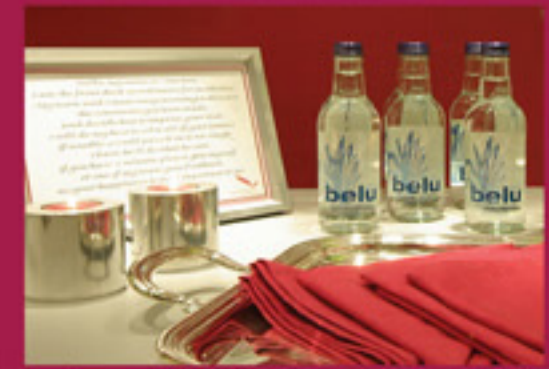
Dental Studio



aesthetics Spa Studio



Free Wifi & Internet



Hot & cold Refreshments Available