

Courses & events; past, present and future

June 09'

Harry has been invited to judge the finals of Miss ModelZed – a national modelling agency, the winner of this will go through to the finals of Miss England.

Harry and Smita will be attending the World Aesthetic Conference in London for 2 days. This event will showcase latest trends, techniques and materials used to improve and enhance your smile.

July 09'

Harry will be attending a weekend course on Durathin Veneers – a technique over from the States that can reshape teeth with hardly any drilling of the teeth. Only three dentists in the UK have been certified to use this technique.

All of the **aesthetics** team will be attending a 1 day course on improving our communication skills in London.

Strategic Alliances

These partners have been carefully chosen by **aesthetics** for you to benefit from their expertise and customer service. We like to work holistically to help improve your health, confidence and your smile.



Image Consultant – we have chosen Gail Morgan from The Image House to work with us.



Ladies Golf - Ian Parker (Senior Partner) from the Mill Green Golf Club in Welwyn Garden City has extended a special offer to all female **aesthetics** members: see www.aesthetics-dentistry.com for more info.



Hair Expert – Jayne Beechcroft from Academy from Welwyn Garden City has also come on board as a recommended **aesthetics** partner. She works with Miss England and will be attending the Miss World contest in South Africa later this year.

Please note: **aesthetics** have varied opening hours including early morning and late evening appointments (8am to 8pm) so we can co ordinate your treatment schedule respecting your agenda.

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Your Team



In this issue our care coordinator and skin therapist, Jenna Green tells us all about herself...

Q What is your age and star sign?

A 25 (only just) Gemini.

Q Where were you born?

A WGC, lived in Ware ever since.

Q Marital status?

A Engaged and the in process of buying a house and planning a wedding abroad.

Q Favourite holiday?

A Dubai, mainly because that is where my boyfriend proposed, Very romantic!

Q Strangest job?

A 6 months working in Mc Donalds. It's not that strange, just not very glamorous.

Q Three things you would take to a desert island?

A A very large book, collection of friends dvds and player (I think that counts as one thing) and a supply of pimms and lemonade..

Q Tell us something no one else knows about you?

A When I was younger I won a trophy in a Judo competition.

Q Favourite part about working with **aesthetics**?

A The things I have learnt. I have a new qualification as a dental nurse, we're always being sent on training and learning about new treatments. It has been really interesting and motivating.

Welcome to the Summer edition of our newsletter. The weather has been great and a lot has been happening at *aesthetics*. We would be grateful if you could pass on the extra newsletters to family and friends and you can also download it from www.aesthetics-dentistry.com.



aesthetics win another award!

aesthetics is proud to announce that it was awarded the Good Practice Scheme by the British Dental Association in April. It is only 1 of a 1000 practices in the UK to receive this recognition and passed on its first entry. There were a number of reasons to take part in this quality assurance scheme including:

- Gives reassurances and is a visible commitment to the quality *aesthetics* provide to our members.
- Facilitates good communication.
- Builds a strong and motivated team.
- Helps us to remain up to date with the latest techniques and best practice in dentistry

MASSIVE SAVINGS!

Botox
now reduced to
£199
SAVE £131

Also included is a
free skin consultation
and a medi facial...

Professional
Teeth Whitening
now reduced to
£365
SAVE £200*

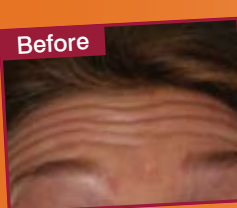
HOW?

Due to Dr Singh offering Botox at Health Clubs, Beauty Salons and Hairdressers throughout Hertfordshire he can buy in bulk and pass on this discount to you, this also applies to the teeth whitening.

Call **01707 261367** to book and receive these amazing new prices.

(Our professional teeth whitening is a 2 part system involving home whitening and a power whitening session)

*Initial oral health assessment is required and is not included in the offer price



aesthetics Charity Pamper Day 2009

In conjunction with the Willow Foundation on Thursday 28th May 2009 raises over a £1000!

A fantastic day was held on the 28th May at **aesthetics** – a centre of excellence in Dentistry and Facial Rejuvenation located in the Hatfield Business Park. The event was organized by the **aesthetics** team and raised an impressive £1000 for the Willow Foundation, in just one day.

The day involved live talks and demonstrations by a variety of Health & Well Being experts, a book signing session by Bob Wilson, OBE, a closed auction for a signed Arsenal football shirt and signed team photograph, plus an amazing prize draw with over 50 prizes.

We also raised extra money by donating £1 for every written testimonial provided by an **aesthetics**

member – we are continuing this donation throughout the year.

Over 80 guests turned up for this event and indulged in pamper treats provided by a Hair Expert, Image Consultant, Make up Artist, Skin Therapist, Facial Aesthetician and Cosmetic Dentist.

A number of Celebrity guests attended this exclusive event – Miss England 2008/09, Miss Herts 2008, Rex (from Big Brother), and Chris Bissell (photographer on Britain's Next Top Model). We would like to thank Aldi's, Subway's and Turans for their kind donations. Also a special mention goes to Elaine Diviney and Katie Green for helping throughout the day.

Bob's testimonial, *'aesthetics is a brilliant organisation. The team are so professional and friendly. I highly recommend paying them a visit'*.

The aesthetics team with Bob, left to right: Jenna, Bob, Marian, Smitta and Harry.



The aesthetics team with Miss England 2008, aesthetics Best Smile Award Winner 2008 and Bob.

Whats new at aesthetics?



Same day crowns

CEREC by Sirona Dental Systems is the world's only system for the fabrication of all ceramic dental restorations in one surgery visit.

With CEREC at our side, you can be in and out in a single visit with a permanent, all ceramic crowns or inlays! For you, the patient, this means fewer injections, less drilling, no messy impressions and less time out of your hectic schedule.

Single Appointment Dental Care

Most dental restorative methods require more than one visit to the dentist. This means that on the first visit, you get an injection of anaesthesia, your tooth prepared, an impression taken, and a temporary restoration put on your tooth. You make a second appointment for a couple of weeks later, get another injection, have the temporary removed, and have a permanent restoration put on. Why go to the dentist a second time when you don't have to?

With CEREC, the procedure is done in a single appointment, start to finish.

Services aesthetics offer...

Emergencies seen same day.

Fantastic corporate rates available... plus we are only 5 mins walk from these companies; T-Mobile, Eisai, Computacenter and Ocado.

General Dentistry

- Free informal chats
- Oral health assessments (dental, gum and soft tissue examination)
- Hygienist Therapy
- Mercury free (white) fillings
- Crowns (caps)
- Bridges
- Root canal treatment
- Dentures
- Implants
- Fresh breath clinic
- Emergency appointments

Cosmetic Dentistry

- Mercury free (white) fillings
- Professional Teeth Whitening
- Veneers
- Invisalign (invisible) braces
- Inman
- Implants

Facial Rejuvenation

- Botox (anti wrinkle therapies)
- Dermal fillers – Restylane, Hydracell, Lareese
- Advanced skin health restoration – for the treatment of common skin complaints (acne, acne scarring, hypersensitive skin, rosacea, hyper pigmentation, photo damaged skin)
- Non traumatic peels – stimulate new skin cell production for a glowing complexion – free consultations available.